

**SREE NARAYANA COLLEGE NATTIKA**  
**DEPARTMENT OF COMMERCE**  
**PERSONAL PROFILE**

NAME

DEEPA V

Academic qualifications

Examinations	Name of the Board/University	Year of passing	Percentage of marks obtained	Division/Class/Grade	Subject
10 <sup>th</sup>	Central Board of Secondary Education	1997	54.4	II Class	
Plus two	Central Board of Secondary Education	1999	77.8	I Class	Commerce
B.Com.	University of Calicut	2002	75.37	I Class	Commerce
M.Com.	University of Calicut	2004	77.71	I Class	Commerce
NET	UGC-CSIR	2006			Commerce

Experience

10 years

Area of Interest

Finance

Subjects Handled

Financial Accounting, Corporate Accounting, Financial Management, Security Analysis and portfolio management

Field of Research

Entrepreneurship Development, Human Resource Management

- **Papers Published**

- **PUBLISHED AN ARTICLE" CAPACITY BUILDING AMONG ELECTED WOMEN REPRESENTATIVES: PERFORMANCE AND PROBLEMS " IN A JOURNAL OF HIPA,SHIMLA"ADMINISTRATIVE DEVELOPMENT" - CARE LISTED JOURNAL ISSN 2319-2376, PAGE NO:125-135,VOLUME V,NUMBER 1,JANUARY - JUNE 2018**
- **PUBLISHED AN ARTICLE" CORPORATE SOCIAL RESPONSIBILITY IN THE INSURANCE SECTOR: GLIMPSE FROM THRISSUR DISTRICT" IN A JOURNAL OF SOCIAL WELFARE AND MANAGEMENT (REFREED AND PEER REVIEWED JOURNAL)- UGC LISTED IN THE YEAR, RED FLOWER PUBLICATION PVT LTD.,ISSN 0975-0231,VOLUME 11,NUMBER 2, APRIL-JUNE 2019, PAGE NO: 203-208**
- **PUBLISHED AN ARTICLE " CAPACITY BUILDING OF WOMEN THROUGH MGNREGS- AN EVALUATION" IN THE INTERNATIONAL CONFERENCE PROCEEDINGS "RECENT BEVELOPMENTS OF COMMERCE AND MANAGEMENT BY PG DEPARTMENT OF COMMERCE,NSS COLLEGE, OTTAPALAM, ISBN 978-81-945634-02, PAGE NO:16-33(JUNE 2020)**
- **PUBLISHED AN ARTICLE " CAPACITY BUILDING AND KILA" IN THE INTERNATIONAL CONFERENCE PROCEEDINGS "RECENT ADVANCEMENTS COMMERCE AND MANAGEMENT " BY PG DEPARTMENT OF COMMERCE,NSS COLLEGE, OTTAPALAM, ISBN 978-81-944600-0-8, PAGE NO:239-247**
- **PUBLISHED AN ARTICLE " PAYMENT BANKS-A NEED OF DIGITAL INDIA" IN THE PROCEEDINGS OF THE NATIONAL SEMINAR "EMERGING TRENDS IN BANKING AND FINANCE" BY PG DEPARTMENT OF COMMERCE,NSS COLLEGE, OTTAPALAM, ISBN 978-93-85105-75-3, PAGE NO:251-257**

- **Papers Presented**

1. **February 2008-National seminar- Presented a paper titled Mutual Funds- A globally Proven Investment at Karpagam Arts and Science College**

- 2. January 2009-National seminar-Presented a paper titled Inclusive Growth- Vision and strategy in Eleventh Plan Period at Albertian Institute of Management, Cochin**
- 3. February 2008- National seminar-Presented a paper titled Impact of IT in Insurance Sector at CMS college of Arts and Commerce, Coimbatore**
- 4. October 2009- National seminar –Presented a paper titled India 2050-Vision and strategy at Albertian Institute of Management, Cochin**
- 5. March 2008- National seminar –Presented a paper titled Marketing at the door steps at Vidyasagar college of Arts and Science, UDUMALPET**
- 6. January 2009- International seminar –Presented a paper titled Bond Market in India at Bharatidasan University , Trichy**
- 7. February 2011- National seminar –Presented a paper titled Micro Finance at Sri Krishna Arts and Science College, Coimbatore**
- 8. October 2014- National seminar –Presented a paper titled Rupee and INDIA at MPMM SN Trusts College, Shoranur**
- 9. October 2014-National seminar –Presented a paper titled Role of FDI in Retail Sector at Sree Narayana Guru College, Chelannur**
- 10. September 2016- National seminar –Presented a paper titled Capacity Building on Elected Women Representatives and their role in Rural Development at SHRI AATM VALLABH JAIN GIRLS COLLEGE, RAJASTAN**
- 11. January 2017- International seminar –Presented a paper titled Investment Behaviour and Risk Management at Bharatidasan University , Trichy**
- 12. March 2017 -National Seminar –Presented a paper titled Payment Banks-A need of Digital India at NSS College, Ottapalam**
- 13. september 2018- National seminar –Presented a paper titled Effectiveness of financial services of India Post AMC Group of Educational Institutions, Ottapalam**
- 14. March 2019-An International Seminar-Presented a paper titled Capacity Building and KILA at NSS College, Ottapalam**
- 15. January 2019 -An International Seminar-Presented a paper titled Dimensions of CSR in the Insurance Sector with special reference to Thrissur District at St Thomas College, Thrissur**

16. 7th january 2020- International seminar –Presented a paper titled Problems of SBT employees in the post-Merger Scenario with special reference to Palakkad District at St Alberts College, Ernakulam

17. 10th january 2020- International seminar –Presented a paper titled Capacity building of women through MGNREGS-An Evaluation at NSS college , ottapalam

Name of the Course/ Summer School	Place	Duration	Sponsoring Agency
<b>Inter Disciplinary Online Refresher Course on - Research Methodology and Data Analysis</b>	<b>Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry Of Education, Pandit Madan Mohan Malavika National Mission On Teachers and Teaching</b>	<b>17-05-2021 to 31-05-2021</b>	<b>UGC</b>
<b>Online Refresher Course in Commerce and Management</b>	<b>Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry Of Education, Pandit Madan Mohan Malavika National Mission On Teachers and Teaching</b>	<b>25-6-2021 to 08-07-2021</b>	<b>UGC</b>

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### Workshops Attended

- ATTENDED A NAAC SPONSORED NATIONAL WORKSHOP ON ACADEMIC AND ADMINISTRATIVE AUDIT FOR QUALITY ENHANCEMENT AT ST JOSEPHS COLLEGE,IRINJALAKUDA ON 19TH JANUARY 2017
- ATTENDED A WORKSHOP ON SOCIAL SCIENCE RESEARCH METHODOLOGY AND DATABASE MANAGEMENT & ANALYSIS USING SPSS SOFTWARE AT BHARATIAR UNIVERSITY , COIMBATORE DURING NOVEMBER 27-30,2008
- ATTENDED A NATIONAL WORKSHOP ON BASICS OF MODERN RESEARCH AT ST JOSEPHS COLLEGE,IRINJALAKUDA ON 22ND MARCH 2014.
- ATTENDED A ONE DAY NATIONAL WORKSHOP ON RESEARCH-MULTIFACETED DIMENSIONS AT NSS COLLEGE ,OTTAPALAM ON 5TH AUGUST 2015
- ATTENDED A NATIONAL WORKSHOP ON RESEARCH METHODOLOGY ON 7TH AND 8TH APRIL 2017 AT ST ALBERTS COLLEGE,ERNAKULAM
- ATTENDED TWO DAY WORKSHOP ON “ RESEARCH METHODOLOGY,WRITING PRACTISES LANGUAGE AND SOFT SKILLS” ORGANIZED AT MPMMSN TRUSTS COLLEGE,SHORANUR ON 6-7 FEBRUARY 2019
- ATTENDED A NATIONAL WORKSHOP ON MOODLE AT PRAJYOTI NIKETAN COLLEGE,THRISSUR ON 19TH JANUARY 2019

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- **Academic Responsibilities Undertaken**

- CHIEF EXAMINER FOR UNIVERSITY VALUATION
- EXTERNAL EXAMINER FOR B.COM/BBA VIVA VOCE AND PROJECT EVALUATION

### Duties Performed at College

EQUAL OPPORTUNITY CELL COORDINATOR AT MPMMSN TRUSTS COLLEGE, SHORANUR  
Coordinator for the management Fest conducted at MPMM SN TRUSTS COLLEGE, SHORANUR  
ED CLUB COORDINATOR 2013-14,14-15,15-16,16-17 ,MPMMSN TRUSTS COLLEGE,SHORANUR  
NAAC COORDINATOR, MPMMSN TRUSTS COLLEGE, SHORANUR  
IQAC COORDINATOR FOR 2014-15, 15-16 AND 16-17 , MPMMSN TRUSTS COLLEGE  
FINE ARTS ADVISOR AT SN COLLEGE NATTIKA FOR THE YEAR 2018-19  
NAAC Core Committee Member  
Women Cell coordinator(FROM 2020-21)