

PERSONAL PROFILE

NAME

DEEPA V
DEPARTMENT OF COMMERCE
SREE NARAYANA COLLEGE NATTIKA

Academic qualifications

- ☐ Central Board of Secondary Education. (1997). *Secondary School Examination (10th Grade)*.
- ☐ Central Board of Secondary Education. (1999). *Senior Secondary Examination (Plus Two), Commerce*. Awarded I Class with 77.8%.
- ☐ University of Calicut. (2002). *Bachelor of Commerce (B.Com.)*. Awarded I Class with 75.37%.
- ☐ University of Calicut. (2004). *Master of Commerce (M.Com.)*. Awarded I Class with 77.71%.
- ☐ University Grants Commission – Council of Scientific and Industrial Research. (2006). *National Eligibility Test (NET), Commerce*. Qualified.

Experience

10 years

Area of Interest

Finance

Subjects Handled

Financial Accounting, Corporate Accounting, Financial Management, Security Analysis and portfolio management

Field of Research

Entrepreneurship Development, Human Resource Management

Papers Published

- Deepa V & Dr Vasanthakumari P. (2018). *Capacity building among elected women representatives: Performance and problems*. *Administrative Development*, 5(1), 125–135. HIPA, Shimla. CARE Listed Journal. ISSN: 2319-2376.
- Deepa V & Dr Vasanthakumari P.. (2019). *Corporate social responsibility in the insurance sector: Glimpse from Thrissur District*. *Journal of Social Welfare and Management*, 11(2), 203–208. Red Flower Publication Pvt Ltd. UGC Listed Journal. ISSN: 0975-0231.

- Deepa V & Dr Vasanthakumari P.. (2020). *Capacity building of women through MGNREGS: An evaluation*. In *Recent Developments of Commerce and Management* (pp. 16–33). PG Department of Commerce, NSS College, Ottapalam. ISBN: 978-81-945634-02.
- Deepa V & Dr Vasanthakumari P.. (2019). *Capacity building and KILA*. In *Recent Advancements in Commerce and Management* (pp. 239–247). PG Department of Commerce, NSS College, Ottapalam. ISBN: 978-81-944600-0-8.
- Deepa V & Dr Vasanthakumari P.(2017)*Payment banks: A need of digital India*. In *Emerging Trends in Banking and Finance* (pp. 251–257). PG Department of Commerce, NSS College, Ottapalam. ISBN: 978-93-85105-75-3.
- Deepa V & Ranjini R Varma (2025)Satisfaction Level of SSY Account Holders, “International Journal of Advanced Research in Science, Communication and Technology”, January 2025 (ISSN (Online2581 – 9429))
- Dr Ranjini R Varma & Smt Deepa V(2025) A study of the Life Mission Kerala Government Housing Scheme with special reference to Thrissur District, May 2025(ISSN(online 2455-3662))

- Papers Presented

1. 1Deepa, V. (February 2008). *Mutual funds: A globally proven investment*. Paper presented at the National Seminar, Karpagam Arts and Science College.
2. Deepa, V. (January 2009). *Inclusive growth: Vision and strategy in the Eleventh Plan period*. Paper presented at the National Seminar, Albertian Institute of Management, Cochin.
3. Deepa, V. (February 2008). *Impact of IT in insurance sector*. Paper presented at the National Seminar, CMS College of Arts and Commerce, Coimbatore.
4. Deepa, V. (October 2009). *India 2050: Vision and strategy*. Paper presented at the National Seminar, Albertian Institute of Management, Cochin.
5. Deepa, V. (March 2008). *Marketing at the doorsteps*. Paper presented at the National Seminar, Vidyasagar College of Arts and Science, Udumalpet.
6. Deepa, V. (January 2009). *Bond market in India*. Paper presented at the International Seminar, Bharathidasan University, Trichy.
7. Deepa, V. (February 2011). *Micro finance*. Paper presented at the National Seminar, Sri Krishna Arts and Science College, Coimbatore.

8. Deepa, V. (October 2014). *Rupee and India*. Paper presented at the National Seminar, MPMM SN Trusts College, Shoranur.
9. Deepa, V. (October 2014). *Role of FDI in retail sector*. Paper presented at the National Seminar, Sree Narayana Guru College, Chelannur.
10. Deepa, V. (September 2016). *Capacity building on elected women representatives and their role in rural development*. Paper presented at the National Seminar, Shri Aatm Vallabh Jain Girls College, Rajasthan.
11. Deepa, V. (January 2017). *Investment behaviour and risk management*. Paper presented at the International Seminar, Bharathidasan University, Trichy.
12. Deepa, V. (March 2017). *Payment banks: A need of digital India*. Paper presented at the National Seminar, NSS College, Ottapalam.
13. Deepa, V. (September 2018). *Effectiveness of financial services of India Post*. Paper presented at the National Seminar, AMC Group of Educational Institutions, Ottapalam.
14. Deepa, V. (March 2019). *Capacity building and KILA*. Paper presented at the International Seminar, NSS College, Ottapalam.
15. Deepa, V. (January 2019). *Dimensions of CSR in the insurance sector with special reference to Thrissur District*. Paper presented at the International Seminar, St. Thomas College, Thrissur.
16. Deepa, V. (January 7, 2020). *Problems of SBT employees in the post-merger scenario with special reference to Palakkad District*. Paper presented at the International Seminar, St. Albert's College, Ernakulam.
17. Deepa, V. (January 10, 2020). *Capacity building of women through MGNREGS: An evaluation*. Paper presented at the International Seminar, NSS College, Ottapalam.

Orientations/Refresher Courses Attended

1. Ramanujan College, University of Delhi. (2021, May 17–31). *Interdisciplinary online refresher course on research methodology and data analysis*. Teaching Learning Centre under the aegis of Ministry of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching. Sponsored by UGC.

2. Ramanujan College, University of Delhi. (2021, June 25 – July 8). *Online refresher course in commerce and management*. Teaching Learning Centre under the aegis of Ministry of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching. Sponsored by UGC.

Workshops Attended

- St. Joseph's College, Irinjalakuda. (2017, January 19). *NAAC-sponsored national workshop on academic and administrative audit for quality enhancement*.
- Bharathiar University, Coimbatore. (2008, November 27–30). *Workshop on social science research methodology and database management & analysis using SPSS software*.
- St. Joseph's College, Irinjalakuda. (2014, March 22). *National workshop on basics of modern research*.
- NSS College, Ottapalam. (2015, August 5). *One-day national workshop on research: Multifaceted dimensions*.
- St. Albert's College, Ernakulam. (2017, April 7–8). *National workshop on research methodology*.
- MPMM SN Trusts College, Shoranur. (2019, February 6–7). *Two-day workshop on research methodology, writing practices, language and soft skills*.
- Prajyoti Niketan College, Thrissur. (2019, January 19). *National workshop on Moodle*.

- **Academic Responsibilities Undertaken**

- CHIEF EXAMINER FOR UNIVERSITY VALUATION
- EXTERNAL EXAMINER FOR B.COM/BBA & M.Com VIVA VOCE AND PROJECT EVALUATION

Duties Performed at College

EQUAL OPPORTUNITY CELL COORDINATOR AT MPMM SN TRUSTS COLLEGE, SHORANUR

Coordinator for the management Fest conducted at MPMM SN TRUSTS COLLEGE, SHORANUR

ED CLUB COORDINATOR 2013-14,14-15,15-16,16-17 ,MPMM SN TRUSTS COLLEGE,SHORANUR

NAAC COORDINATOR, MPMM SN TRUSTS COLLEGE, SHORANUR

IQAC COORDINATOR FOR 2014-15, 15-16 AND 16-17 , MPMM SN TRUSTS COLLEGE

FINE ARTS ADVISOR AT SN COLLEGE NATTIKA FOR THE YEAR 2018-19

IQAC Member

Women Cell coordinator(FROM 2020-21)

Admission Nodal Officer (2025-26)

